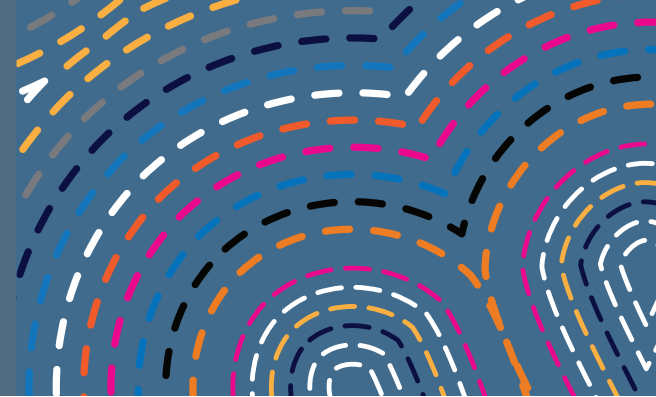


# Directions

A Biannual Newsletter of The Hickman

Fall / Winter 2017



## The New Anna T. Jeanes Building: The Future of The Hickman

In October 1890, Sallie A. Sharpless and Lydia H. Hall attended their quarterly Quaker meeting and shared a story of concern about an older Friend who needed help. That meeting led to The Hickman, which included the Sharpless-Hall Building. By the late 1990's, the need to replace our Sharpless-Hall Building became important for structural, environmental, and aesthetic reasons and ground was broken December 6, 2016 for the Anna T. Jeanes Building.

Anna T. Jeanes, an American Philanthropist and The Hickman's earliest benefactor, was the sole heir of her family's fortune and her estate continues to help fund local Quaker homes and programs for older adults. This new residency named in her honor, will accommodate 74 residents. The first floor will be a secure memory care neighborhood with an enclosed garden. The second and third floors will be personal care neighborhoods. Each floor will have shared common areas for dining, activities, socializing, and relaxation.

We have begun accepting reservations for the suites in the Anna T. Jeanes Building, opening in early 2018. Call 484-760-6300 to secure your place in the future of The Hickman, and be sure to "like" our Facebook and Instagram pages.



## Art of Caring Returns in 2018

The Hickman's fundraising event, Art of Caring: *Passport to Art* will return on March 24, 2018, from 6<sup>PM</sup> to 9<sup>PM</sup> at the Oakbourne Mansion, 1014 South Concord Road, West Chester, PA 19382.



From left to right, Board Member, Stephen Olsen and his wife, Beth Collins, with Basel and Colleen Frens at Art of Caring in 2013.

Guests will travel throughout Oakbourne Mansion enjoying delicious fare and cocktails, while watching artists create pieces before their eyes! Artwork created that night, along with other fine art items, will be included in a silent and live auction. Funds raised through the event will support The Hickman's Resident Assistance Fund.

For 126 years, The Hickman has provided a safe and thriving home for countless seniors in need of care in the West Chester borough. We have a long history of providing financial assistance to residents who have exhausted their financial resources and are no longer able to cover room and board, and additional

personal care services. Since opening in 1891, none of our residents have had to leave due to financial hardships.

Sponsorship opportunities are now available. Individual tickets at \$75 will be available soon. For more information about the event, please contact Jen Harris at 484-760-6306 or [jharris@thehickman.org](mailto:jharris@thehickman.org).



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## 2017 Hickman Board of Directors

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Ronald Petrocelli M.D. Vice-Chair Willistown Meeting	Kenneth M. Witek Treasurer Community Member

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Robert Kolimaga Goshen Monthly Meeting	Shauna Yeldell Community Member

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## Newsletter Team

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### EDITORS

Charles "Ebbie" Alfree III  
Gwen MacDonell  
Jen Harris

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## Being Grateful for the "Hard Stuff"

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*By Executive Director Pamela Leland, PhD*

It is said that we grow and learn more from the hard stuff.  
Should we not, then, be grateful for the hard stuff?

The Hickman community is three and a half years into a process of transformational change. We have gone from two buildings to one—demolishing our oldest building that served us so well for 125 years.

We are now in the midst of construction of a new and larger building that will allow us to serve more older adults and to serve those going through significant cognitive change. As we anticipate the opening of the Anna T. Jeanes Building in early 2018, we also anticipate increasing the size of our community to more than 110 individuals.

We have lived through interesting times that have included a complicated land development process impacted by zoning issues, financial constraints, a tight building site, and a downtown neighborhood setting. This is in addition to the expected issues of supporting older adults—losing beloved residents, welcoming new residents, and supporting our residents in an economic and regulatory environment that is both uncertain and changing.

It has not always been easy; indeed, at times it has been downright hard. So what have we learned? At this annual time of thanksgiving, for what can we be grateful?

We have learned the depth of support and affection that exists for our residents. In the midst of change and construction, this affection has been critical. I am grateful for the staff who care for and love our residents as if they were their own family. I am grateful for the volunteers



who come each week to share pets and music and creative talents. I am grateful for the students at West Chester Friends School who have come to love Hickman resident, "Miss Joan" through her weekly visits to read to them.

We have learned of the commitment held in the

larger community for The Hickman in three ways. First, it has been seen in the pledges and contributions that were made to our capital campaign. I am grateful for the steadfast and generous commitment of these individuals and organizations.

Second, we have also seen it in the support that was offered to us before, during and now, after the land development planning process. I am grateful for the strong voices of support I heard at public meetings and hearings, as well as the "town hall meetings" that we hosted.

Third, we have learned that you can never communicate "too much" information. We are also invited to remember that despite our broad efforts to disseminate information, people may not pay attention until they are impacted in some way. I am grateful to those who were not familiar with The Hickman prior to the project, and now have become our friends, our supporters, and even our residents. This is an unexpected blessing!

There is more to be grateful for—lessons that will no doubt continue to unfold in the coming months. For all that this process has and will teach us, I am grateful.





## Around The Hickman and Beyond

So many fun and exciting things continuously happen at The Hickman. Our residents enjoyed our total eclipse party. With themed snacks and viewing glasses donated by the Chester County Astronomical Society, it was truly a sight to see.



As a nonprofit senior community, The Hickman depends on the generous support of both corporate and private donations, but that doesn't mean we can't do our part to help others. Our residents and staff often take time out of their busy lives to do something for the greater good of the West Chester area.

Besides creating relationships with other local nonprofit organizations, these events also help our seniors stay active and engaged within the greater community. Most recently, our residents made dog treats and cat toys, which they delivered to the local SPCA.

We also joined together with the Westtown-Thornbury Elementary School to collect school supplies to send to the Hurricane Harvey Relief Efforts in Texas.



Westtown - From left to right, Christine Dempsey and Nora Wheeler of Westtown Thornbury Elementary School with Kelly Shoemaker, The Hickman's Director of Business Development, and Rep. Carolyn Comitta.

In addition, our chef made chili and competed in the 16th Annual Chili Cook-off in support of the Rotary Club of West Chester. Members of The Hickman staff, along with West Chester University Cheerleaders, served the delicious chili to the attendees.



West Chester University cheerleaders volunteering at the 16th Annual Chili Cook-off.

To learn about upcoming events, visit our website ([www.TheHickman.org](http://www.TheHickman.org)) and follow us on Facebook, Instagram, and Twitter.

## Help Us Welcome Our Newest Team Members!

As The Hickman prepares for the opening of the Anna T. Jeanes Building, we have added some new faces to our team:



**Jeremy Dunn**  
Dining Services  
Coordinator

Jeremy's background is in Clinical Nutrition where he excels at creating healthy and delicious meal plans for our residents. Our dining program runs smoothly with Jeremy on the team, and he's excited to see the new building opening soon, and coordinating the efficient transportation of meals between our dining rooms.



**Gwen MacDonell**  
Marketing and  
Admissions Coordinator

Gwen brings a diverse background of sales and marketing to the Advancement Team. Gwen coordinates and leads The Hickman community tours and is always available to welcome new residents and help them get settled into their new home with us.



**Kathleen Metzker**  
Resident Services  
Director

Kathleen has spent the last 7 years as a health educator and director, working in under served communities. She has particular experience in Continuous Quality Improvement, as well as promoting awareness in Caring for the Caregivers. Kathleen manages the nursing and care staff at The Hickman.



**Kelly Shoemaker**  
Director of Business  
Development

Kelly joined us in May with more than 6 years of experience in marketing. She is working closely with The Hickman Advancement Team to open the new Anna T. Jeanes Building, and will be out in the community promoting the quality of care and comfortable living that can be found at The Hickman.

Return Service Requested



Returning on Saturday, March 24, 2018

The Hickman's

# Art of Caring

*Passport to Art*

6:00 PM to 9:00 PM  
Oakbourne Mansion  
1014 South Concord Road  
West Chester, PA 19382

An open passport is shown with several stamps from Zambia and Botswana. A red circular seal with the text 'SAVE THE DATE' is placed over the right page. The passport pages are numbered 10 and 11.